



Adele



Ed Sheeran

Station Profile

Format: Adult Contemporary

Featuring the world's most popular artists

Same Format, Same Local Ownership since 1964

100,000 watts at 1021 feet

Target Audience: Adults/Women 25-54, 18-49, 25-64

Nationally Represented by Christal/Katz Radio

Live and Local Air Personalities:

The Morning Show
with John Houston & Amydee
Rick Patrick-Middays
Laura Pate-Afternoons
Stephano-Evenings
Gary Gibson-Overnights
Brad Bailey-"Love Zone"



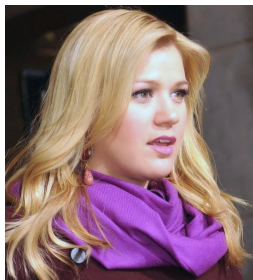
Taylor Swift



Katy Perry

Special Sponsorship Opportunities

Winning Promotions
Local News and Weather
Election Returns
The John Tesh Radio Shows
The Love Zone



Kelly Clarkson



Lady Gaga

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Maroon 5



Train