



Elton John



...continuous soft rock



Bon Jovi

Station Profile

Format: Adult Contemporary

Featuring the world's most popular artists

Same Format, Same Local Ownership since 1964

100,000 watts @ 102.1 fm

Target Audience: Adults/Women 25-54, 25-49, 18-49

Nationally Represented by Christal Radio.



Gwen Stefani



Rod Stewart

Air Personalities:

The Morning Show with John Houston and Amy D

Rick Patrick-Middays

Laura Pate-Afternoons

Stephano-Evenings

Gary Gibson-Overnights

Brad Bailey-"Love Zone"



Madonna

Special Sponsorship Opportunities

Winning Promotions

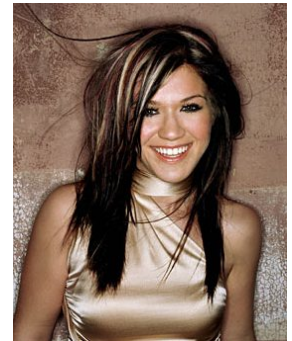
Local News/Weather

Election Returns

The John Tesh Radio Show

The Sunday Edition of John Tesh Radio Show

"The Love Zone"



Kelly Clarkson



Billy Joel



Taylor Swift

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The Eagles